



## ***Persevere Corporate Sponsorships***

### **Partnering for Possibility: A Corporate Commitment to Community Impact**

At the heart of our mission is a belief in second chances, sustainable career pathways, and systemic transformation. We expand life-changing programs through strategic corporate partnerships, empower justice-impacted individuals, strengthen workforce equity, and foster safer, more resilient communities—beginning in Tennessee, our flagship state.

Your support doesn't just fund a program—it lights the path toward economic mobility, opportunity, and lasting impact.

### **Corporate Partner Sponsorships:**

#### **Trail Blazer: *Lighting the path for others!* \$100,000**

- All the benefits of Spark, Lift, Launch, and Bridge Builder
- Cohort naming recognition for a class

#### **Bridge Builder: *Connecting People to Purpose* \$50,000**

- All the benefits of Launch, Lift, and Spark
- Personal impact stories from participants following them for one year
- Dedicated social media spotlight, quarterly
- Customized co-branded impact report
- Speaking opportunities at Persevere events and/or classes,

#### **Launch: *Fueling Second Chances!* \$25,000**

- All the benefits of Lift and Spark
- Invitation to the Corporate Impact Council
- Workforce Pipeline Access: Exclusive first chance hiring of Persevere graduates for jobs or internships
- Speaking engagement at virtual alumni event
- Sponsor featured in an impact story via social media, website, and newsletter channels

#### **Lift: *Helping Dreams Rise!* \$10,000**

- All the benefits of Spark
- Social media monthly shout-outs, including thank yous and photo tags
- Quarterly Persevere impact snapshots

#### **Spark: *Where Change Begins!* \$5,000**

- Sponsor logos on the website
- Digital web badge
- Social media badge
- Exclusive invitation to Persevere online events
- Volunteer opportunities
- Recognition in Persevere's annual report

*Customized sponsorship opportunities are available. Please contact Mary Graham, CEO, [mgraham@perseverenow.org](mailto:mgraham@perseverenow.org), for more information.*



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Check one Sponsorship:

☐ Trail Blazer (\$100,000)

☐ Bridge Builder (\$50,000)

☐ Launch (\$25,000)

☐ Lift (\$10,000)

☐ Spark (\$5,000)

Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Please indicate how you would like your name / your company's name to appear for recognition purposes:**

\_\_\_\_\_

CONTACT PERSON:

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please provide a copy of your corporate logo.

☐ I will send/enclosed is a check payable to:

☐ Payment processed/will be processed via credit card online.

Persevere  
Attn: Mary Graham  
P.O. Box 1802  
Salt Lake City, UT 84110

All checks should have "Corporate Sponsor" listed on the check. Invoices can be provided upon request.

*The undersigned agrees to the conditions and benefits outlined by Persevere. Full payment is required to begin sponsorship benefit fulfillment. Your Contribution is tax-deductible to the fullest extent allowed by law. Persevere is a registered 501(c)3 organization (EIN: 47-1039429). A gift acknowledgment letter with your tax deduction will be forthcoming once we have received payment for your contribution.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_